

**SOUTHWEST  
MOVERS  
ASSOCIATION**

# Annual Conference

September 15 – 17, 2025



**Join us for an unforgettable experience at this year's  
SMA Annual Conference!**

Join industry leaders and peers for a high-energy lineup of education sessions, engaging speakers, and unbeatable networking opportunities—all set against the vibrant backdrop of Margaritaville Lake Resort on Lake Conroe, Texas!



### SMA Foundation Casino Night

Enjoy classic casino games, take part in the exciting Silent Auction, and test your skills in the competitive Poker Tournament — plus, be there for the can't-miss raffle drawing happening that night!



### Chairman's Night

Celebrate the dedication and achievements of our Chairman Derrick Potter during an evening of recognition and camaraderie.



### SMA Golf Tournament

Join SMA on one of Margaritaville's scenic golf courses for a day on the greens before conference kicks off.



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**Margaritaville Lake Resort Lake Conroe | Houston  
600 Margaritaville Pkwy, Montgomery, TX 77356**

**REGISTER NOW**



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## Meet Our SPEAKERS

### Keynote/Educational Speakers



**David Harrell**  
Motivational  
Speaker



**Steven Reed**  
President/Founder  
Big League Movers



**Zach Rattner**  
CTO/Co-Founder  
Yembo

### Tech Panel Contributors



**Tobe Thompson**  
CEO  
SmartMoving



**Wonjun Jeong**  
CEO/Founder  
SuperMove



**Adarsh Dattani**  
CEO/Founder  
Movegistics

### Industry Roundtables



**With More Being Added!**

